



The Immigrant's Journal Publication

ENGLISH & SPANISH MEDIA KIT



PRINT



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RADIO

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ABOUT THE IMMIGRANT'S JOURNAL

The Immigrant's Journal Legal & Educational Fund, Inc. (IJLEF) founded in 1998, dedicated to the diverse immigrant groups that constitute the rich fabric of New York. Our purpose is to educate and empower the immigrant communities through the development and coordination of various plans of action on important issues that are crucial to their growth. In summary, our goals are:

- To educate the members of the community about the contributions that immigrants have made to the United States, economically and historically.
- To inform members of the immigrant community about the changes in immigration law, the educational system, health issues, voting rights, financial opportunities and home purchasing.
- To legally assist and direct members of the community facing immigration and other legal problems.

For many years, new immigrants to the United States have been misinformed, embezzled and denied opportunities. This existed as a result of the lack of credible publications and organizations geared toward new immigrants. Hence, *The Immigrant's Journal* was launched to fill that void. The *Journal* provides up-to-date information on laws and regulations affecting the immigrant communities, as well as news and human interest stories. The *Journal* is published in English, Spanish and French.

In March 2005, the first Annual Think Tank Conference: Protecting Immigrants, was held at the Brooklyn Museum, where the Immigrant's Journal Legal & Educational Fund, Inc. Membership Program was launched. The event was a success and the Membership Program currently boasts over 5,000 members.

protecting God's
children from
distant lands...



DEMOGRAPHICS



New York City's immigrant population grew from 2.9 million in 2000 to 3.1 million in 2011, a 7% increase. Of the city's 3.1 million immigrants in 2011, 1.09 million lived in Queens, while 946,500 lived in Brooklyn. Thus, Queens and Brooklyn together accounted for two-thirds of the city's immigrant population. The Bronx and Manhattan were home to 471,100 (15%) and 461,300 (15%) immigrants, respectively.

Benefit from our high visibility in the Caribbean, Christian, Hispanic and other immigrant communities.



The Immigrant's Journal

A Journey for a
Better Life &
Justice



FREE

Protecting God's Children From Distant Lands

www.ijef.org

Since 1998

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**New York City is home to 3 millions immigrants.
We can help get your message out!**

PRINT & ONLINE



PUBLICATION RATES

Sizes (Inches)	Cost
Full Page - 10 x 14	\$950.00
Half-Page - 10 x 6.875 (Horizontal)	\$550.00
Half-Page - 4.875 x 14 (Vertical)	\$550.00
Quarter-Page - 4.875 x 6.875	\$350.00
One-eighth - 2 x 6 (Horizontal)	\$85.00
One-eighth - 4 x 3 (Vertical)	\$85.00

INSERTIONS

**\$500 Basic, plus \$40 per \$1,000
(Minimum - 10,000)**

FILE AD SPECIFICATION FOR PRINT/WEB AD MATERIAL REQUIREMENT

- CMYK (PRINT)
- 300 DPI Resolution (PRINT)
- File Types/Extensions: PDF, JPEG & TIFF
- Copy must be spell-checked and proofread

RADIO SHOWS & RATES



Ask The Lawyer

Ask the Lawyer Radio Show – Ask the Lawyer with Brian Figeroux, Esq. You have questions, we have answers on Immigration, International Trade, Matrimonial Law, Wills, Estate & Trusts, Civil Rights, Personal Injury, Bankruptcy, Taxation, Equity Smart, Landlord & Tenant, Workers' Compensation, Social Security Disability, Small Business Solutions, Non-Profits, Deed Transfers and Real Estate Transactions. We bring you the latest updates on the law and community issues.

*Ask the Laywer airs Thursdays 10pm -11pm and
Sundays 11pm -12am on WVI 95.5FM*

En Español airs Sundays 3pm-4pm on WKDM 1380AM

Demographics:

392,329 households in the Bronx
736,531 households in Brooklyn
563,531 households in Manhattan
632,036 households in Queens
106,052 households in Staten Island
8,575 households in Long Island

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Square Banner 336 x 280 pixels

\$60 monthly web & purchase of a print ad

\$120 monthly web only

WEBSITE FILE AD SPECIFICATION

- RGB
- 72 DPI Resolution
- File Types - .JPEG or .PDF
- Copy must be spell-checked and proofread

DISTRIBUTION AREAS

Reaching over 1/2 million readers, our publications is distributed in high traffic areas and events.

Brooklyn

11203, 11205, 11206, 11207, 11208, 11210, 11212, 11213, 11216, 11217, 11218, 11221, 11225, 11226, 11230, 11233, 11234, 11236, 11237, 11238

Canarsie, Flatbush, Flatlands, Brownsville, Bedford- Stuyvesant, East New York, East Flatbush

Queens

11411, 11412, 11413, 11415, 11417, 11418, 11419, 11420, 11422, 11423, 11427, 11428, 11429, 11432, 11433, 11434, 11435, 11436

Queens Village, Richmond Hill, Ozone Park, South Ozone Park, Jamaica, Hollis, St Albans, Rochdale, Laurelton, Springeld Gardens, Rosedale, Cambria Heights

Manhattan

10025, 10026, 10027, 10029, 10030, 10031, 10032, 10035, 10037, 10039

Harlem, East Harlem, Morningside Heights, Inwood

Bronx

10451, 10452, 10453, 10454, 10455, 10456, 10457, 10458, 10460, 10461, 10462, 10463, 10466, 10467, 10468, 10469, 10470, 10472, 10473, 10475, 10550, 10552, 10553, 10704

Baychester, Co-op City, Morris Park, Parkchester, Tremont, Soundview, Mt Vernon, Mott Haven, Fleetwood, Pelham Manor, Eastchester, Kingsbridge, Norwood, Wakefield

